

2021

Impreza

Accessories



Genuine Subaru Impreza Accessories

Equipped for the long road ahead.

Whether it's the stylish sedan or sporty 5-door, your versatile Subaru Impreza is built to take you wherever life leads, in safety and comfort. To make the journey even more enjoyable, there's a wide selection of Genuine Subaru Accessories to choose from. The destination is totally up to you.

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Safe and sound.

With All-Wheel Drive and all-weather confidence, your Subaru Impreza can take you wherever you want to go. When life gets a little bumpy with spills, dings and dirt, Genuine Subaru Accessories will help keep it looking its best all along the way.



Rear Bumper Appliqué

Clear, scratch-resistant urethane film helps to protect bumper upper surface and leading edge. Includes a discrete pearl-colored Subaru logo.

E771SFL000 (sedan models)
E771SFL010 (5-door models)



Wheel Locks

Helps to deter theft of wheels and tires.

B321SFL000 (Alloy)
B321SFL010 (Steel)



Wheel Lug Nut and Lock Set – Black

Match your dark colored wheels by changing all lug nuts to black for improved styling. Includes four locks and key to help deter theft of wheels and tires.

B321SFL020



Rear Bumper Protector Mat

Helps protect top surface of rear bumper when loading or unloading the trunk area.

E101EAJ501

When not in use, folds flat on cargo floor or under cargo tray.



Fog Light Kit

Casts a low and wide beam of light to enhance vision in inclement weather.

H451SFL200 (Base models only)
H451SFL300 (LED upgrade, Premium models only)



Body Side Molding

Attractive, color-matched moldings coordinate with the styling of the vehicle while helping to protect doors from unsightly dings.

- J101SFL502T5 (Crimson Red Pearl)**
- J101SFL502V3 (Crystal Black Silica)**
- J101SFL502W7 (Crystal White Pearl)**
- J101SFL502E9 (Dark Blue Pearl)**
- J101SFL502TR (Ice Silver Metallic)**
- J101SFL502T3 (Lithium Red Pearl)**
- J101SFL502M4 (Magnetite Gray Metallic)**
- J101SFL502T6 (Ocean Blue Pearl)**

Splash Guards

Helps protect vehicle paint finish from stones and road grime. Engineered to help reduce wind noise and aerodynamic drag. Splash Guards undergo a series of durability tests to help withstand weather and driving conditions. Set of four.

- J101SFL001 (sedan models)**
- J101SFL101 (5-door models)**

Not for use with the STI Under Spoiler – Rear.



Door Edge Guards

Help protect your door edges from dings and chips with custom-fit, body color-matched, stainless steel Door Edge Guards. They help preserve the appearance of your Subaru while seamlessly blending into the door design.

- SOA801P030T1 (Crimson Red Pearl)**
- SOA801P030V3 (Crystal Black Silica)**
- SOA801P030W7 (Crystal White Pearl)**
- SOA801P030E8 (Dark Blue Pearl)**
- SOA801P030TR (Ice Silver Metallic)**
- SOA801P030T3 (Lithium Red Pearl)**
- SOA801P030M4 (Magnetite Gray Metallic)**
- SOA801P030T6 (Ocean Blue Pearl)**



Aero Splash Guards

Create a unique and more aerodynamic look for the Sport model. Helps protect vehicle paint finish from stones and road grime.

- J101SFL200 (sedan Sport models)**
- J101SFL300 (5-door Sport models)**

Not for use with the STI Under Spoiler – Rear.



All-Weather Floor Liners

Custom-fitted, high wall design floor liners help protect the vehicle carpet from accidental spills, snow, sand, mud, dirt and moisture. All-Weather Floor Liners are precision-engineered to ensure a precise fit and withstand a series of functional and durability evaluations to help ensure the liners will not warp, fade or tear.

J501SFL110

Not intended for use on top of Carpeted Floor Mats.



Engine Block Heater

Warms engine coolant to promote easier starting in extreme cold conditions. Plugs into a household electrical outlet.

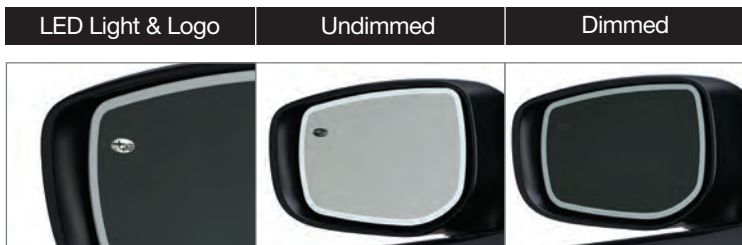
A091SFL000



Battery Warmer

Warms vehicle's battery for easier starting in extremely cold weather. Plugs into a household electrical outlet.

J601SCA000



Auto-Dimming Exterior Mirror with Approach Light

Enhance nighttime driving safety by adding the Auto-Dimming Exterior Mirrors with Approach Light.* Upon approaching the vehicle or unlocking your doors with the keyless entry system, LED lights located behind the Subaru logo in each exterior mirror will illuminate the ground next to and towards the rear of the vehicle. During nighttime driving, the Exterior Auto-Dimming Mirrors will reduce headlight glare by dimming in unison with the Auto-Dimming (Interior) Mirror, creating a safer driving experience. Dimming level is regulated by the level of light detected from the Auto-Dimming (Interior) Mirror.

J201SFL003

*Requires Auto-Dimming (Interior) Mirror.





Seat Cover – Rear

Keep your back seat tidy with the custom-fitted rear seat cover. Machine washable, water resistant and latch accessible – this seat cover is great for kids, pets and life on the go. Made with a polyester front and polyurethane coated back.

F411SFL000 (5-door models with center armrest)

F411SFL010 (5-door models without center armrest)

F411SFL020 (sedan models with center armrest)

F411SFL030 (sedan models without center armrest)

Severe Weather Companion

The Severe Weather Companion contains just about everything needed to handle an unexpected weather emergency while traveling. Included are items which help provide the basic necessities such as warmth, light, water, first aid, and the ability to signal for help; all packaged in a handy padded canvas carrying case.



SOA868V9501

Roadside Emergency Kit

The Genuine Subaru Roadside Emergency Kit contains a range of essential items to assist you in an automotive emergency. Including jumper cables, a reflective triangle, a first aid kit and more. The kit is designed to help keep you safe and dry – and get you on the road again. The components of the kit are packaged in a padded, embroidered carrying case.



SOA868V9511



Rear Seatback Protector

Provides additional protection to the rear seatbacks when lowering the seats to transport larger cargo. Use in conjunction with the Cargo Tray for optimal protection.

J501SFL403 (5-door models)

Side Window Deflectors

Keep inclement weather out while allowing fresh air in. Specifically designed to complement the appearance and shape of the vehicle door, Side Window Deflectors are extensively tested to help reduce wind noise and vibration, as well as evaluated for water intrusion.

F0010FL020 (sedan models)

F0010FL030 (5-door models)

May not be legal in all states. Please check the laws of your state.



Versatile by design.

As you enjoy the variety that following your passions brings to everyday life, your Subaru Impreza makes it a pleasure to go anywhere. Enhance your enjoyment with Genuine Subaru Accessories.



Ash Tray

Fits conveniently in the center console cup holder. Easily removed to empty contents.

92172AG040

Requires Ash Tray Holder.



Ash Tray Holder

Helps to give the ash tray accessory a snug fit in the center console cup holder.

F6010AG010



Cigarette Lighter

Replaces the power outlet in the center console stack.

H6710AL010



COMFORT AND CONVENIENCE

Remote Engine Starter

Allows vehicle to be started by pushing a button from the convenience of home or the office (up to 400 feet away depending on obstructions) so that the vehicle's interior temperature is more comfortable upon entry. The start/stop button blinks to confirm the engine has been started. Push Start works in conjunction with the Keyless Access and Start system and is an alternative for customers who do not wish to enroll in the STARLINK® Safety Plus and Security Plus Package.

H001SFL401 (Key Start)

H001SFL301 (Push Start)

Applicable to CVT models only.



Sunshade – Windshield

The foldable Sunshade offers a triple layer of protection to help reduce vehicle temperature up to 40 degrees. The Sunshade is custom-cut to fit properly, and includes a handy storage bag.

SOA3991321



Cargo Tray

Helps protect the trunk area from sand, water, stains, dirt and other messes while providing a surface that helps reduce the shifting of cargo while driving.

J501SFL311 (sedan models)

J501SFL301 (5-door models)



Cargo Net

Neatly holds cargo and prevents it from sliding while the vehicle is in motion.

F551SFL010 (sedan models)

F551SFL000 (5-door models)





Trunk Cargo Hook

Conveniently helps to hold shopping bags upright. The hook folds out of the way when not in use. Each kit includes one hook.

F551SFL100 (sedan models)



Auto-Dimming Mirror with Compass

This upgraded auto-dimming mirror detects glare and darkens automatically to protect your vision, while featuring an 8-point digital compass.

H501SSG203



Auto-Dimming Mirror with Compass and HomeLink®

This upgraded auto-dimming mirror detects glare and darkens automatically to protect your vision, while featuring an 8-point digital compass. Three backlit HomeLink® buttons can be programmed to operate most garage doors, security gates, home lighting and more. Can also provide you with the last status of your garage door (open or closed) if programmed to a compatible opener featuring two-way communication.

H501SSG304

COMFORT AND CONVENIENCE



Moonroof Air Deflector

Helps reduce wind noise and sun glare.

F541SAL000



Cargo Organizer

Conveniently transport your outdoor gear or up to four grocery bags neatly in the back. Quickly collapses for easy storage when not in use.

S0A567T100



Cargo Cover

Keep items in the back out of sight with this fully retractable, maximum coverage compartment cover.

65550FL00BVH (5-door models)

Ready when you are.

Whatever direction you choose, your Subaru Impreza is always ready to go. Head for adventure with Genuine Subaru Lifestyle Accessories, including racks and carriers you can easily load up with the gear you need, leaving plenty of interior space to carry even more.



Thule® Portable Step

Get the extra height you need to easily access all of your rooftop Lifestyle Accessories with the convenience of the Thule® Portable Step. Constructed of heavy duty steel; rubber bumpers are included to help prevent wheel scrapes and scuffs. This step conveniently folds into a carrying bag for easy storage.

SOA567W010



Thule® Bike Carrier – Fork Mounted

The Fork Mounted Bike Carrier features a sliding rear wheel cradle that moves forward and backwards to securely fit most bikes with up to 2.6" wide tires. The low profile and lightweight aluminum tray is corrosion resistant to help withstand the elements. The ratcheting wheel strap quickly and easily secures the rear wheel. Integrated mounting clamps make it easy to install and switch between multiple (compatible) vehicles. Includes one lock to securely lock the bike to the carrier and the carrier to the vehicle.*



SOA567B011

Thule® Bike Wheel Holder

To be used in conjunction with the Bike Carrier – Fork Mounted, this accessory allows you to mount your bike's front wheel to the roof of your vehicle.*

SOA567B030



Thule® Bike Carrier – Roof Mounted

This bike carrier features self-adjusting jaws that automatically wrap around the downtube for precise frame hold and ratcheting straps that secure the front and rear wheels. Adjustable mounting clamps make it easy to install and switch between multiple (compatible) vehicles. Fits most 20" to 29" wheel bikes with tires up to 2.6" wide. Includes one lock to securely lock the bike to the carrier and the carrier to the vehicle.*

SOA567B020



Thule® Ski and Snowboard Carrier

This carrier can hold up to six pairs of skis or four snowboards securely with ultra-soft rubber arms that grip without scratching surfaces. It features a 30" wide loading platform and includes four locks to securely lock skis and/or snowboards to the carrier and the carrier to the vehicle.*

SOA567S010



Thule® Heavy-Duty Roof Cargo Basket

The heavy-duty roof cargo basket provides additional storage space with easy access to gear of all shapes and sizes. The low profile design and tapered side walls allow for easy loading and unloading. Includes a black stretch net with hooks and custom fairing to help deflect wind. Measures 50.25" L x 41" W x 6" H.*

SOA567C011



Thule® Cargo Carrier

The roof cargo carrier provides 13 cubic feet of lockable storage capacity and features dual-side opening for easier loading and unloading from either side of the vehicle. The low profile, aerodynamic design provides increased garage access without sacrificing box capacity and the Quick-Grip™ mounting system allows for an easy, tool-free installation and removal. Measures 65" L x 34.5" W x 16" H.*

SOA567C022



Thule® Cargo Carrier – Extended

The extended carrier provides 17 cubic feet of lockable storage capacity and features dual-side opening for easier loading and unloading from either side of the vehicle. The low profile, aerodynamic design provides increased garage access without sacrificing box capacity and the Quick-Grip™ mounting system allows for an easy, tool-free installation and removal. Measures 84" L x 34.5" W x 17" H.*

SOA567C031

Thule® Kayak Carrier

Steel and reinforced plastic design with adjustable padding helps protect your kayak during transport. The dual-position upright mount allows for a single kayak to be angularly mounted or two boats to be vertically mounted. The carrier folds flat when not in use for increased overhead clearance and improved fuel economy. Includes tie-down straps and bow/stern ropes to securely hold one kayak to the carrier and locks to secure the carrier to the vehicle.*

SOA567K011

Additional straps (not included) are required when transporting two kayaks.



Thule® Paddleboard Carrier

The telescoping design of this stand-up paddleboard (SUP) carrier provides a custom fit for boards up to 34" wide and can hold up to two boards. Heavy-duty, steel reinforced webbing and improved locking mechanism provides security, while the soft, weather resistant padding helps to protect your boards during transit.*

SOA567P011



Thule® Crossbar Set – Aero Extended

The aero extended crossbars offer an aerodynamic profile that helps to minimize wind noise. Quick and easy installation/removal, the crossbars provide a large surface area to mount multiple accessories. Compatible with Thule Genuine Subaru roof accessories. Consult vehicle owner's manual for total roof load limit.

SOA567X010 (5-door models)



Crossbar Set – Aero

Increase your vehicle's cargo-carrying capabilities by adding a crossbar set. These aero-style crossbars may be used in conjunction with Genuine Subaru roof attachments and carriers. Consult vehicle owner's manual for total roof load limit.

E361SFL000 (5-door models)



Crossbar Set – Fixed

Increase your vehicle's cargo-carrying capabilities by adding a crossbar set. These fixed-style crossbars can be installed or removed in minutes on vehicles that do not have roof rails. May be used in conjunction with Genuine Subaru roof attachments and carriers. Consult vehicle owner's manual for total roof load limit.

E361SFL100 (sedan models)

E361SFL200 (5-door Base and Sport models)



Rev it up.



Add the unmistakable look and feel of performance to your Subaru Impreza with Genuine STI Accessories—and share your passion for everyone to see.



STI Flexible Strut Tower Brace

Innovative design improves driving dynamics without sacrificing ride quality.

E4010FL000



STI Shift Knob – CVT

The ultimate shift knob for your Impreza. The STI shift knob combines the highest quality materials and eye-catching colors for that performance look you crave.

C1010FL010



STI Door Handle Cup Protector

Protects your door handle cup area. Comes in a carbon fiber pattern for a stylish accent.

J1210FL500

STI Valve Stem Caps

Add a finishing touch to your Subaru. These caps feature the STI logo and an “O” ring seal to help keep the valve orifices clean.

SOA342L136

STI Short Throw Shifter

Significantly reduces shift throw lengths for crisper shifts and sportier driving feel.

C1010FL050

STI Key Chain – Stainless Steel

Made from 1/8-inch thick 304-stainless steel, with a brushed finish and permanent black laser etched STI logo.

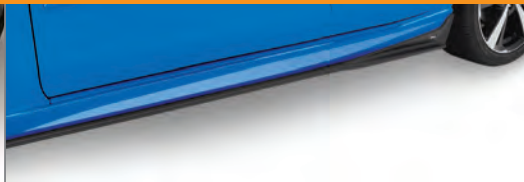
SOA342L159

STI Key Chain – Carbon Fiber

Carbon fiber composite and stainless steel key chain with STI logo, leather strap and universal split ring.

SOA342L156





STI Under Spoiler – Front

The STI Front Under Spoiler gives the Impreza a mean, ground-hugging look. Includes STI logo.

E2410FL010



STI Shift Knob – 5MT

The ultimate shift knob for your Impreza. The STI shift knob combines the highest quality aluminum and leather materials, ergonomic shapes, and ideal weight balance.

C1010FG000



STI Duracon Shift Knob – 5MT

Molded from Duracon polymer, this sleek looking and lightweight shift knob gives your Impreza a finishing touch that sets it apart from the crowd.

C1010FG310

STI 17-Inch or 18-Inch Alloy Wheel Set

The STI 17-inch or 18-inch alloy wheel set helps to give the Impreza the perfect blend of attitude and style. The wheels are finished in black and finished off with STI branded center caps.

B3110FL251 (17" Wheel-Limited Models)

B3110FL150 (18" Wheel-Sport Models)

28194FJ001 (TPMS Valve Stem)

28821FE141 (Center Cap)

28192FJ000 (TPMS Valve Screw)



STI Under Spoiler – Side

Continue the mean ground-hugging look down the rocker panels of the Impreza. Kit includes both left and right side under spoilers. Includes STI logo.

E2610FL010

Sport models only. Not for use with Splash Guards.

STI License Plate Frames

Frames are available with a variety of UV resistant polyurethane logos and come in matte black, stainless steel or carbon fiber. The carbon fiber license plate frame is hand-made with thick resin-impregnated carbon fiber cloth. Kit includes hardware hider caps.

SOA342L126 (Matte Black)

SOA342L123 (Stainless Steel)

SOA342L145 (Carbon Fiber)



STI Under Spoiler – Rear

Complete the look of the Impreza with the addition of the STI Rear Under Spoiler. Kit includes both left and right side under spoilers.

E5610FL010 (sedan models)

E5610FL020 (5-door models)

Not compatible with Splash Guards and Aero Splash Guards.

STI Euro-Style Marque Plates

Manufactured from 304-stainless steel with the STI logo and available in stainless steel or matte black finish. Kit includes hardware hider caps.

SOA342L132 (Stainless Steel)

SOA342L133 (Matte Black)



STI Roof Spoiler

The flush mounted STI Roof Spoiler adds a sporty touch to the Impreza 5-door model. The spoiler is available in dark gray and includes the STI logo.

E7210FL101



Just your style.

The road you travel is yours alone. Make a bold, personal statement by outfitting your Subaru Impreza—inside and out—with a combination of Genuine Subaru Accessories to make it uniquely your own.



Key Chain – Stainless Steel

Made from 1/8-inch thick 304-stainless steel with a brushed finish and permanent black laser etched graphics.

SOA342L162



Key Chain – Carbon Fiber

Carbon fiber composite and stainless steel key chain with leather strap and universal split ring.

SOA342L155



License Plate Frames – Adventure Seeker

You pick the adventure, your Subaru will get you there. Our Adventure Seeker license plate frame is for the explorer. Frames are manufactured from heavy-gauge 304-stainless steel that will not rust or corrode, and come in either matte black or polished stainless steel.

SOA342L163 (Matte Black)
SOA342L164 (Stainless Steel)

License Plate Frames – Pet Lover

At Subaru, pets are part of the family. Share your love for your furry, scaly or feathered friends with our Pet Lover license plate frame. Subaru Pet Lover frames are manufactured from heavy-gauge 304-stainless steel that will not rust or corrode, and come in either matte black or polished stainless steel.

SOA342L165 (Matte Black)
SOA342L166 (Stainless Steel)



Sport Grille

Create a custom look for the front of your Impreza by replacing the stock factory grille with the accessory Sport Grille.

J1010FL310





Leather Shift Knob – CVT

The ultimate shift knob for your Impreza. Silver metallic and black gloss combine with leather accents to make a stylish shift knob that gives your interior just the right edge.

35160FL01B



LED Upgrade – Map and Dome Lights

Enhance the illumination of your standard interior map and dome lights with brighter, whiter and crisper LED lighting. The LED Upgrade accessory is developed and tested to vigorous Subaru standards for seamless operation, uninterrupted functionality and to help ensure the safety of your vehicle's electrical infrastructure.

H461SFL100

Valve Stem Caps

Add a finishing touch to your Subaru. These caps feature the Subaru star cluster and an "O" ring seal to help keep the valve orifices clean.

SOA342L137 (Chrome)

SOA342L168 (Black)



16-Inch Alloy Wheel Set

Enhance the appearance of your Impreza with these alloy wheels. Order four of each part number.

28111FL22A (Wheel-Base models only)

28821VA011 (Center Cap)

28194FJ001 (TPMS Valve Stem)

28192FJ000 (TPMS Valve Screw)

License Plate Bracket – Universal Fit

New design! Now with four holes across the top, the license plate mounting bracket can be installed without drilling on Impreza models with existing bumper holes. Stainless steel with black powder coated finish. Includes mounting bracket hardware for easy installation.



SOA342L171

Leather Shift Knob – 5MT

Add a stylish touch with the leather-trimmed shift knob.

35022AG000



Trunk Spoiler

Sleek, low-profile design adds just the right amount of attitude to your Impreza sedan model.

E721SFL000T1 (Crimson Red Pearl)

E721SFL000V3 (Crystal Black Silica)

E721SFL000W7 (Crystal White Pearl)

E721SFL000E9 (Dark Blue Pearl)

E721SFL000TR (Ice Silver Metallic)

E721SFL000M4 (Magnetite Gray Metallic)

E721SFL000T6 (Ocean Blue Pearl)





Footwell Illumination Kit

Illuminate the dark corners of the front floor area and upgrade the interior ambience of your Subaru with a gentle blue glow. The Footwell Illumination Kit is integrated with the vehicle's light management system to brighten and dim in conjunction with the vehicle's interior lighting. LED lights install securely into designated, prearranged locations.

H461SXC101



License Plate Frame (Subaru)

Frame displays the Subaru logo in UV resistant polyurethane and comes in a stainless steel finish.

SOA342L127 (Stainless Steel)
SOA342L167 (Matte Black)



License Plate Frames – Slim Line (Subaru)

Manufactured from heavy-gauge 304-stainless steel that will not rust or corrode. Available in polished stainless steel or matte black finish with Subaru logo. Kit includes hardware hider caps.

SOA342L152 (Stainless Steel)
SOA342L153 (Matte Black)

Side Sill Plates

Metallic finished panels add some protection and dress up the sill plates of the Impreza. Set of four.

E101SFL001



License Plate Frames – Slim Line

Manufactured from heavy-gauge 304-stainless steel that will not rust or corrode, and come in either matte black, stainless steel or carbon fiber. The carbon fiber license plate frame is handmade with thick resin-impregnated carbon fiber cloth and is finished in a UV resistant clear coat. Kit includes hardware hider caps.



SOA342L104 (Stainless Steel)

SOA342L105 (Matte Black)

SOA342L142 (Carbon Fiber)

License Plate Frame (Slim Line) and License Plate Mounting Bracket – Universal Fit

This set includes a slim line license plate frame and front license plate mounting bracket.

SOA342L169 (Stainless Steel)

SOA342L170 (Matte Black)



Subaru Battery Tie Down and Oil Cap

Replacement oil cap and battery hold down are machined from billet aluminum, anodized in blue and laser etched with the Subaru logo.

SOA3881270 (Battery Tie Down)

SOA3881280 (Oil Cap, 0W-20)





Enjoy the concert.

Genuine Subaru Accessories will upgrade your media system to keep everyone accompanying you entertained all journey long.



Rockford Fosgate® Audio Upgrade

Enhance your Impreza audio system to a new level of sound quality so you not only hear the music, but feel it. The Rockford Fosgate® Audio Upgrade consists of an amplifier, upgraded speakers and an integrated digital signal processor tuned to align the system to the listener's preference.

H630SFL002

Not applicable to models with Harman Kardon® Premium Audio System with amplifier.

SUBARU STARLINK® Entertainment Anywhere Kit

The STARLINK® Entertainment Anywhere package can be enjoyed in the back seat of your Impreza or wherever else your travels take you. Kit includes two Apple® iPad® 32GB Wi-Fi models, two Harman Kardon® Bluetooth Headphones and two OtterBox® Defender Series™ cases.

Please see your local retailer for details on how to purchase. Components of the Entertainment Anywhere Kits are not Genuine Subaru Accessories and are not covered under any Subaru limited warranties. Any service or warranties on those components are extended by their individual manufacturers. All sales are final. No returns will be accepted. Headphones shown are prototype.





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Harman Kardon is a trademark of Harman International Industries, Incorporated.
HomeLink is a trademark of Gentex Corporation.
Rockford Fosgate is a registered trademark of Rockford Corp.
The OtterBox name and OtterBox trademarks are the property of Otter Products, LLC, registered in the U.S. and other countries.
Thule and Quick-Grip are registered trademarks of the Thule Group.
*Roof accessories require Crossbar Set.
Consult vehicle owner's manual for total roof load limit.

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Printed in U.S.A.

MSA6A2008

